

# Press Kit

Email [press@sash.net](mailto:press@sash.net) with your questions and interview requests.

When you contact us, please give us details about the story, your interest in the SASH organization, in what context any interview will be used and your deadline.

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## Organization Overview

### Mission

The Society for the Advancement of Sexual Health (SASH) is a nonprofit organization dedicated to promoting sexual health and addressing the escalating consequences of problematic sexual behaviors affecting individuals, families and communities. Seeking collaboration among clinical, educational, legal, policy, and research professionals, SASH advocates a multifactorial approach to address problematic sexual behaviors, further research and to promote sexual health in general.

### SASH Services

SASH is a member organisation of around 300 members operating across most states in the US with additional members in the UK. Members comprise clinical members (qualified sex therapists, counsellors and sexologists) as well as non-clinical members (coaches, lawyers, educators, authors/presenters, researchers, students and retired professionals).

In addition to a [directory of members](#), SASH has links to [self-help resources](#) and lists of [key research papers](#).

### The Board

Please see [here](#) for details of our Board Members.

## Goals of The Society for the Advancement of Sexual Health

- Promote public and professional access to information and resources about the disorders of Problematic Sexual Behavior.
- Support research in the field of Problematic Sexual Behavior.
- Promote appropriate training and education conducive to prevention, assessment and treatment of Problematic Sexual Behavior.
- Encourage communication and collaboration among treatment models and available resources.
- Provide international education opportunities through newsletters, journals, conferences and the media.
- Discern and respond to the stigmatization of Problematic Sexual Behavior.

## Vision of The Society for the Advancement of Sexual Health

SASH envisions a society in which the stigma and ignorance, which currently define the perception of out of control sexual behavior, no longer exist. Instead, adequate and effective treatment modalities exist to properly address the issue.

The Society for the Advancement of Sexual Health (SASH) is the only organization dedicated specifically to helping those who suffer from out of control sexual behavior. Founded in 1987 by Patrick Carnes, Richard Santorini and Ed Armstrong, SASH began as a membership organization for people concerned with sexual addiction problems. Today SASH has an international membership.

SASH has a two-fold purpose:

- To provide up-to-date research and information to our members, many of whom are professionals and work with people who struggle with forms of sexual addiction and compulsion
- To provide pertinent information and education to the general public

## Photographs, Logo Files, and Images

High resolution downloadable photos of SASH President [Mary Deitch](#), Past SASH President [John Guigliano](#) and Press Relations and Advocacy Committee Member [Helen Friedman](#).

### SASH LOGO

High resolution images available as transparent [PNG](#) and [JPEG](#) file downloadable.

*More photographs and image files are available upon request. We can also arrange to meet with your publication's photographer, if necessary.*

## **FAQs**

### **Where can I learn about SASH?**

Please look at our website: [www.sash.net](http://www.sash.net)

### **What are the origins of SASH?**

The National Council on Sexual Addiction (NCSA) was founded in 1987 to promote greater understanding of sex addiction, provide support for people who suffered from it and train treatment professionals to assist in its prevention and treatment. This was at a time when the term “sex addiction” was just beginning to be used and understood, and NCSA was the first organization to bring together people specifically interested in this subject.

A few years later, the organization amended its name to the National Council on Sexual Addiction and Compulsivity (NCSAC). This change was an early example of its willingness to bring together differing perspectives, theories and language to better understand why some people experience impaired sexual self-control.

It soon became apparent that even the phrase “sexual addiction and compulsivity” didn’t encompass all of the possible ways of understanding hard to control sexual fantasies, urges and behaviors that are associated with significant personal distress and adverse consequences. Because experts look at this problem from many different perspectives, it was necessary for the organization to find a way to include as many perspectives as possible in order to bring the most effective assistance to the greatest number of people who suffer.

Accordingly, in 2003 the National Council on Sexual Addiction and Compulsivity (NCSAC) changed its name to the Society for the Advancement of Sexual Health (SASH). This change replaced terms that inevitably included some viewpoints and excluded others in favor of a name that expresses the one common goal that everyone interested in this field can embrace regardless of the words they use to define the problem. This name change was a historic step toward encouraging greater participation by people who hold different viewpoints on this complex and ever-evolving topic. SASH strongly believes that this is the way to bring the greatest possible help and hope to the many people who struggle with problematic sexual behavior.

### **How Can I Join SASH?**

People can join via the website or call the Executive Director on (001) 610-348-4783

### **How Can I find a Professional in my Area?**

Please look at the top right corner of our website: [www.sash.net](http://www.sash.net)

### **Can we interview members of the press team?**

Yes. Email us at [press@sash.net](mailto:press@sash.net) from your institutional or work email.

## **Other stories featuring the SASH team**

### **[Sex addict, porn addict: Is this you?](#)**

Published May 21, 2017. This had 5,700 reads.

### **[Let's Talk about Sex Addiction](#)**

Published June 24, 2017.

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